

## SIMED CELEBRATES ITS 20TH EDITION AS THE LEADING RESIDENTIAL SECTOR EVENT IN THE MEDITERRANEAN

**Simed 2024 offers more than 9,000 new and second-hand homes and investment opportunities in 63 municipalities, with a prominent presence in Málaga and the Andalusian coast.**

**The fair will bring together over a hundred experts in its professional program to address the challenges and opportunities in public-private collaboration, investment, innovation, and sustainability.**

*Málaga, October 28, 2024.* - **Simed**, Mediterranean Real Estate Exhibition, will hold its 20th edition from November 7 to 9 at FYCMA (Palacio de Ferias y Congresos de Málaga), consolidating itself as the benchmark meeting point for the residential real estate sector in Spain. With a 20-year history, the event offers a wide range of new and second-hand housing, accompanied by a comprehensive professional program that brings together more than 120 industry experts.

In the introductory press conference held today, **Alicia Izquierdo**, Councilor for Innovation, Urban Digitalization, Technological and Business Investment Promotion, and Investment Attraction of the Málaga City Council and responsible for FYCMA; **María Rosa Morales**, Territorial Delegate of Development, Territorial Articulation, and Housing of the Junta de Andalucía in Málaga; and **Juan Manuel Rosillo**, President of the Málaga Association of Builders and Developers (ACP) participated.

All emphasized the importance of Simed as a key tool for revitalizing the real estate market in the region.

### Top-tier Real Estate Offering

Simed 2024 will feature the presence of more than **200 represented companies and entities**, of which **130 will participate in the exhibition area**, where over **9,000 homes** located in **63 municipalities** will be offered, both in the province of Málaga and in other regions of Andalusia and the national territory. Major areas with real estate offerings include Málaga, Cádiz, Sevilla, as well as regions like Valencia, Canary Islands, Madrid, and Catalonia.

The offer also includes **international homes** in destinations such as **Cancún (Mexico)** and **developable land plots** for those seeking investment opportunities in plots. Additionally, this year highlights new commercial launches from well-known developers like **Ansan, Gilmar Real Estate, Landco, Culmia, and Neinor Homes**.

Prominent developers and marketers showcasing their real estate offerings include **Aedas Homes, Amenabar, Aq Acentor, Habitat Inmobiliaria, Inmoporsán, Grupo Insur, Lagoom Living, Metrovacesa, Numa, Savills, Sotogrande Andalucía, Top Gestión, and Urbea Gestión Inmobiliaria**, among others.

The offer includes both new and second-hand homes, the latter provided by real estate agents, including those associated with **BPI Málaga, Atalaya Team, Bankasa, or Millenium Luxury Properties**.

The exhibition will also host **activities for the general public** on Saturday, November 9, with talks and presentations aimed at providing insights on home buying, new rent-to-own formulas, and financial advice for young people and families looking to access their first home.

### Professional Program: Public-Private Collaboration, Affordable Housing, Innovation, and Sustainability

In addition to the commercial offer, Simed 2024 presents a highly specialized professional program, with over 30 thematic panels and the participation of **more**



than **120 experts**. Key topics include continuing to address **public-private collaboration, real estate investment, and innovation in sustainable construction**.

Notable speakers in the professional program include authorities such as Francisco de la Torre, Mayor of Málaga; Rocío Díaz, Minister of Development, Territorial Articulation, and Housing of the Junta de Andalucía; and Ignacio Peinado, President of FADECO Promoters. It is also expected to feature Isabel Rodríguez, Minister of Housing and Urban Agenda of the Government of Spain, as well as professionals of the caliber of Alberto Quemada, CEO of LandCo; Antonio Truan, Director of Spain and Portugal at Ginkgo Advisor; Borja García-Egotxeaga, CEO of Neinor Homes; Francisco Javier Pérez, CEO of Culmia; Isidoro Mínguez, Director of Orion Capital Managers in Spain and Chairman of the Board of Directors of Sotogrande; Javier Braza, CEO of Lagoon Living; José María López Cerezo, President of the Spanish Association of Public Housing and Land Managers (AVS); Jorge Pérez de Leza, CEO of Metrovacesa; José Carlos Saz, Non-Executive President of Habitat Inmobiliaria; Laurent Ghekière, President of the European Observatory of Social Housing at Housing Europe; Sergio Gálvez, CEO of AQ-Acentor; and Tomás Gasset, CEO of Urbania, among others.

Among the most notable events in the professional program are:

- **II International Meeting on Protected, Social, and Affordable Housing**, organized jointly with Housing Europe, AVS Public Managers, and the Municipal Housing Institute (IMV) of Málaga City Council, to discuss best practices in affordable housing
- **II Public-Private Collaboration Forum for Investment**, a pioneering space in Spain that promotes dialogue between administrations and companies to generate housing solutions and leverage public land opportunities.
- **Simed-ACP Málaga Meeting Point**, co-organized with the Málaga Provincial Association of Builders and Developers, where through the vision of the CEOs of major national developers, trends and strategies shaping the future of the sector will be analyzed.
- **II Opportunities and Trends in Residential Tourism Forum**, co-organized with Iberian Property, which will analyze emerging trends and opportunities in the living segment.
- **The House of the Future**, a meeting on technological innovations applied to housing, with topics such as artificial intelligence, sustainability, and digitalization of processes in the real estate sector, where strategic projects for the city of Málaga will be presented.

The exhibition will also have **parallel activities** to the professional program on both Friday, November 8, and Saturday, November 9. Highlights include the thirteenth Real Estate Day organized by Atalaya Team, the 4th Idealista Real Estate Congress, the Executive Committee of the General Council of Technical Architecture of Spain, and the convention of the Spanish Home Staging Association.

### Networking and International Alliances

Simed will also offer key spaces for **international networking**, such as the **Prime Homes Summit**, where developers and marketers will present their second residence offerings to international investors and brokers from countries such as the **United Arab Emirates, France, the United States, and the United Kingdom**.

Prominent developers and marketers showcasing their real estate offerings include Aedas Homes, Aq Acentor, Culmia, Gilmar Real Estate, Habitat Inmobiliaria, Insur Group, Metrovacesa, Numa, Prime House, Savills, Sotogrande Andalucía, Top Gestión, and Urbea Gestión Inmobiliaria.

Furthermore, the **III Open Call for Start-ups** will highlight emerging companies developing technological solutions for the real estate sector, offering a cash prize and access to Simed 2025.

With its ability to bring together the main players in the sector, **Simed 2024** continues to be an essential reference for those looking to understand market trends, access investment opportunities, and discover the innovations that will transform the future of housing in Spain.



Simed is organized by FYCMA (Palacio de Ferias y Congresos de Málaga), of the Málaga City Council. The Municipal Department of Urban Planning, Works, and Infrastructures, and the Municipal Institute of Housing, Rehabilitation, and Urban Regeneration of the Málaga City Council, as well as the Ministry of Development, Territorial Articulation, and Housing of the Junta de Andalucía, are institutional partners. Partners include Aedas Homes, AQ Acentor, Culmia, Gilmar Real Estate, Ginkgo Advisor, Habitat Inmobiliaria, Lagoom Living, Metrovacesa, Neinor Homes, Suba, and Urbania. Idealista is the official real estate portal.

Collaborators include Bilba, REBS (Real Estate Business School), Savills, Urbanitae, Andalucía TRADE - Agency for Economic Transformation and Development-, the Spanish Association of Public Housing and Land Managers (AVS), Agrojardín, Atalaya Team, Finnova, and Increnta&avanza.

At the national and international sectoral level, collaborators include ACP Málaga (Málaga Provincial Association of Builders and Developers), FADECO Promoters, APCE Spain (Spanish Association of Promoters and Builders), Association of International Property Professionals (AIPP), British Chamber of Commerce in Spain, European Association of Real Estate Professions (CEPI), International Real Estate Federation (FIABCI), Investment Real Estate Exhibition.

More information at [www.simedmalaga.com](http://www.simedmalaga.com), and on [Facebook](#), [X](#) and [LinkedIn](#) profiles.

