

SIMED 2026 LAUNCHES THE 5TH OPEN CALL FOR STARTUPS FOCUSED ON INNOVATIVE TECHNOLOGICAL SOLUTIONS APPLIED TO THE REAL ESTATE AND CONSTRUCTION SECTORS

Applications are now open for emerging companies with disruptive projects in the fields of PropTech, ConTech, FinTech, AI and data applied to the sector, smart buildings and asset management, industrialized construction, sustainability and energy efficiency, digitalization, and new models for real estate marketing and investment. Applications can be submitted until 31 August

Simed 2026 will take place at FYCMA (Trade Fair and Congress Center of Málaga), owned by the Málaga City Council, from 12 to 14 November

Málaga, 6 May 2026.- Simed, the Mediterranean Real Estate Exhibition, has opened the application period for the 5th Open Call for Startups, an international initiative aimed at innovative startups in the real estate, construction and real estate finance sectors, featuring disruptive, high-potential projects capable of generating real impact.

The objective of this call, which will take place within the Simed Innova space, is to identify and showcase startups developing technological solutions applied to the real estate value chain, with standout initiatives in PropTech, ConTech, FinTech, AI and data applied to the sector, smart buildings and asset management, industrialised construction, sustainability and energy efficiency, digitalisation, and new models for real estate marketing and investment.

As for the selection criteria, the evaluation committee will assess the level of innovation and technological application in the sector, taking into account the novelty of the proposal; its scalability and feasibility, meaning whether the solution can be realistically implemented; its potential impact and ability to generate meaningful improvements for the real estate sector; and the quality of the team, considering its preparation, experience and capacity to grow the project. Cleantech initiatives that help reduce environmental impact and promote a more sustainable model will also be considered.

From all submitted projects, the evaluation committee will select 10 startups, which will be given a space in the exhibition area of the fair, benefit from a promotional package, and gain access to the networking agenda. From this shortlist, 5 finalist startups will be chosen to participate in an individual pitch at the Startup Pitch Competition. The winning startup will receive a 2,000 euros cash prize and will be guaranteed participation in Simed 2027.

The application period will remain open until 31 August at 23:59. The rules and application form are available on the official Simed website.

Simed 2026

Simed, the Mediterranean Real Estate Exhibition, is a key meeting point for the residential sector focused on investment, public-private collaboration and innovation, bringing together the entire industry value chain alongside a highly qualified profile of buyers and investors.

This edition expands the exhibition area, allowing for increased participation from companies, public administrations and projects. In this context, the Innova Zone takes on greater importance as the setting for the Open Call for Startups, along with an exhibition area and the INNOVA Forum by Bilba.

Simed is organised by FYCMA (Trade Fair and Congress Center of Málaga), owned by the Málaga City Council. The Municipal Urban Planning, Public Works and Infrastructure Department, and the Municipal Housing, Rehabilitation and Urban Regeneration Institute of the City Council, as well as the Regional Ministry of Development, Territorial Articulation and Housing of the Andalusian Regional Government, are institutional partners. Confirmed 2026 partners include AQ Acentor, Finca Mossara – a Culmia idea –, Gilmar Real Estate, Lagoom Living, LiveUpp, Metrovacesa, Naiz Homes, Neinor Homes and Urbania. Idealista will be the official real estate portal. Collaborators include Alatus Residential Services, Insur, LandCo, One Eden, Sacyr, Savills, Agrojudín, Andalucía TRADE – the Regional Agency for Economic Transformation and Development, Atalaya Team, Finnova and Increnta&avanza. In the national and international sector segment, collaborators include ACP Málaga (Provincial Association of Builders and Developers), FADECO Promotores, APCE España (Association of Developers and Builders of Spain), AVS Public Housing Managers, Housing Europe and the International Real Estate Federation (FIABCI).



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22º SALÓN INMOBILIARIO
DEL MEDITERRÁNEO

MÁLAGA
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ORGANIZA



Ciudad
de Málaga



All updated information is available at www.simedmalaga.com.