



FYCMA

FYCMA Sustainability: actions and tools for organisers

málaga



Ciudad
de Málaga

KEY AREAS OF SUSTAINABILITY AT FYCMA

At FYCMA, sustainability is not just a value, but a cross-cutting practice. With a vision committed to the future, the venue incorporates principles of the circular economy, a “zero-waste” philosophy and minimal environmental impact. This commitment translates into concrete actions to promote events with a positive legacy.



1. Renewable solar energy



2. Compliance with key certification schemes



3. Innovation to improve efficiency



4. Circular economy



5. Carbon footprint



6. Sustainable digitisation



7. Waste management



8. Zero waste

Our certifications in **environmental management, energy management and sustainability at events** guarantee an ongoing commitment to assessing our operations, identifying areas for improvement and updating our environmental policies.



**ISO 14001:2004
Environmental
Management
Systems**



**ISO 50001
Energy
Management
Systems**



**ISO 20121
Event
Sustainability
Management
Systems**



**ICTS Tourism
Sustainability
Certificate**

This involves a commitment to carrying out its activities with the minimum possible impact on the environment through the adoption of best practices in its working procedures. Awarded in February 2010.

This extends best practices to energy management within FYCMA’s operations through the monitoring of consumption, the search for more efficient solutions and the optimal allocation of resources. Awarded in January 2012 as UNE-EN 16001.

This certifies that FYCMA commits the necessary resources to ensure the application of sustainability criteria at every stage of the life cycle of the events it organises, promotes and hosts.

This certifies the venue’s contribution to meeting the Sustainable Development Goals through assessment, the identification of areas for improvement and the updating of environmental policies. Awarded in January 2025.

All updated certifications can be found at www.fycma.com

TEN PRINCIPLES FOR A SHARED GOAL

Find out how we help our customers organise more sustainable events, from personalised advice to the implementation of eco-friendly practices in every detail. You can count on us to help you achieve your goal.

1

Draw up a **plan to optimise energy resources**.

We optimise resources and consumption through the **continuous improvement of our facilities and equipment**, promoting efficiency and energy savings.

How?

- Two **solar photovoltaic plants** connected to the national grid, with part of the output used for self-supply.
- **LED lighting systems** and **efficient air conditioning**, with temperature control in line with current regulations.

What can you do?

- Reduce energy use in venues and stands.
- Use LED lighting and avoid unnecessary decorative lights.
- Avoid opening doors and windows whilst air-conditioning systems are running.



2

Implement measures for the **reuse and recycling** of materials.

**How can you help us?**

- Avoid single-use materials (vinyl, non-recyclable decorations).
- Use recyclable or reusable materials (cardboard, paper, plastic).
- Manage and store materials and their transportation correctly.
- Sort waste into the bins provided.
- Prioritise collapsible and reusable stands.

We apply the principles of the **circular economy to reduce waste, reuse materials and extend their useful life.**

Responsible stand construction

- A second life for tarpaulins, transformed into new products with a social impact
- Reusable stands made from recycled and adaptable materials
- Recyclable or reusable carpet

Advanced waste management

- Selective disposal of carpet
- Safe management of hazardous waste in accordance with regulations

3

Use and consume water wisely.

We have installed **dual-flush cisterns, sensor-activated taps** and a **comprehensive billing monitoring system** to detect leaks or faults in the water mains, ensuring the efficient and responsible use of this resource on our premises.



How can you help?

- Use jugs, water coolers or dispensers with reusable cups.
- Minimise the use of disposable fresh-cut flowers; opt for hire or donations instead.
- Avoid unnecessary water use when cleaning exhibition stands.
- Raise awareness amongst exhibitors and visitors.

4

Make **sustainable travel** easier for your audience

We promote **more sustainable mobility** by partnering with **public and/or eco-friendly transport** companies to offer discounts to participants at our events, as well as recommending accommodation in hotels near the venue.

We will soon have **parking areas for electric cars powered by 100% renewable electricity**.



How can you help us?

- Find out about the sustainable transport options for travelling to FYCMA.
- Encourage the use of public or shared transport, including carpooling.
- Offer incentives to promote public transport.
- Organise shuttle services from hotels, stations or other key locations.

5

Prioritise **digital support in communication and promotional activities.**

We integrate **technology and innovation**, offering digital and interactive solutions **that improve communication, broaden reach, increase engagement and build audience loyalty.**

Through digital technologies, we reduce paper usage, optimise resources and minimise our environmental impact.

How can you help us?



- Consider the possibility of using digital ID cards and digital communications. If this is not possible, set up a system for reusing accreditation cards.
- Digital registration and check-in, reducing the use of paper.
- Make the event programme, documentation and/or teaching materials available digitally via the website.
- Promote digital advertising, minimising signage (banners or vinyl posters) as far as possible.
- Collect lanyards on exit for reuse.

6

Sustainability with **collaborators** and **suppliers**

We coordinate **business activities** at our sites, engaging staff and suppliers in sustainability and best practice, and we have a **specific guide** on these topics. You can count on us!



How can you help us?

- Submit all the required legal and technical documentation on time to facilitate smooth access to our premises.
- Use CAE's digital platforms to validate and monitor the information on a monthly basis.
- Actively contribute to our principles of sustainability and good environmental practices, aligning them with your own goals.

7

Incorporate **green spaces** into your set-up

We incorporate **rest areas with green spaces and decorative elements** in keeping with our events.



How can you help us with our commitment?

- Install vertical gardens or green walls in passageways or rest areas.
- Donate the plants you've used at the end of the event to schools, communities or organisations that can put them to good use.

8

Sustainable catering and the 'zero waste' goal

We minimise food waste as much as possible through responsible practices aimed at optimising our service and making the most of any surplus.

We prioritise **local and seasonal produce**, adjust **portion sizes to prevent waste and donate any surplus** to specialist organisations. We also use **compostable materials** in the canteen and carry out **selective waste sorting** to ensure it is managed responsibly.



How can you join our commitment to sustainability?

- Minimise waste by choosing sensible portion sizes, especially on the last day.
- Prioritise menus featuring foods with a low carbon footprint.
- Request advance registration for events involving food service or catering in order to optimise the portions served.

9

**Promote
solidarity**

We support **sustainable and inclusive projects**, such as donating clothes, toys and carpets, collaborating with '**Hilo Doble**' to reuse tarpaulins, and encouraging **volunteering** amongst our employees.

**How can you help us with our commitment?**

- Donate a portion of ticket proceeds to a cause.
- Work with social integration organisations.
- Organise workshops and volunteering activities.
- Carry out charitable initiatives that leave a positive legacy in the local community.

10

Assess environmental practices and outcomes

A **carbon footprint** allows us to **measure the emissions** associated with an event and **identify opportunities for environmental improvement**. At FYCMA, we offer **personalised advice** and **conduct emissions calculations and analyses** to promote reduction and offsetting measures with the involvement of all stakeholders.



How can you help us with our commitment?

- Choose venues that have sustainability measures in place.
- Plan your data collection to calculate your carbon footprint (transport, catering, waste, reuse, sustainable transport, etc.)
- Let FYCMA help you make your event more sustainable from start to finish.

SUSTAINABILITY AS A PRINCIPLE

- ✓ FYCMA reaffirms its commitment to a more responsible MICE industry. We offer you 360° advice on integrating ESG criteria into every stage of your event to generate economic, social and environmental value.
- ✓ We are your partner in sustainability: we prioritise, implement and measure alongside you.
- ✓ Get in touch with your contact at FYCMA and let's get started. We look forward to hearing from you!

málaga



Ciudad
de Málaga

